

Irina Grigoreva

WordPress & Full-Stack Developer

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PHP 8

WooCommerce

Vue 3 / React

REST APIs

Web accessibility

Remote, UTC+3 — regular overlap with EU and US East hours. Open to contract, part-time and full-time work.

8+

years of commercial development

5+

years with US and European clients

15

sites taken to WCAG 2.1 AA — all passed their audits

3–5

client platforms at a time

I have been building and maintaining WordPress platforms and web applications for 8+ years, including 5+ years on projects for US and European clients. Most of my work is behind the interface: payment and booking flows, third-party integrations, customer dashboards, custom business logic and performance-critical database work.

I am comfortable in code I did not write. A good share of my time goes to picking up someone else's project, working out why an integration stopped firing or why a page takes four seconds to load, and fixing it without proposing to rebuild everything. Accessibility is the other half of what I do: fifteen production sites taken to WCAG 2.1 AA, all of which passed their audits.

WHAT I AM GOOD AT

01

Payments and booking

Multi-step checkout, saved cards, autopay, reservations and the customer dashboard — on WooCommerce and Vue 3.

02

Integrations that keep working

Stripe, PayPal, Authorize.Net, Visma, Fortnox, webhooks — and the debugging when they quietly stop firing.

03

Other people's code and legacy

I pick up inherited projects and rewrite older PHP as I go, without taking live sites down.

04

Accessibility and speed

WCAG 2.1 AA through audit; queries and indexes, caching and builds — when a page takes seconds to load.

EXPERIENCE

WordPress / Full-Stack Developer

May 2021 – present

Web agency · US and European clients

- I work on several client platforms at a time, usually three to five, some of them multisite networks, and take features from the first technical conversation through release and whatever follows it.
- Built the commerce side of a self-storage platform: unit availability and pricing, reservations and move-in, multi-step checkout, saved cards, autopay, insurance options and the customer dashboard.
- Integrations are a large part of the job — Stripe, PayPal, Authorize.Net, Visma, Fortnox, external management-system APIs — along with the debugging: webhooks that quietly stop firing, tokens that expire, data that stops matching between two systems.
- Write custom Gutenberg blocks and Vue 3 / React components, and rewrite older PHP as I go, without taking live sites down to do it.
- On a site of more than a thousand pages I reworked the global query, added the database indexes it was missing and replaced the default search with an indexed lookup.
- Took fifteen production sites to WCAG 2.1 AA: keyboard navigation, focus management, semantic structure, ARIA patterns, contrast and accessible media. All of them passed their audits.
- Set up PHPStan, PHPCS and GitHub Actions on our projects, and review colleagues' pull requests — mainly for security, escaping, and whether the next person will be able to follow the code.

Freelance

- WordPress and WooCommerce work for direct clients and agencies, including a three-month contract and several clients I kept for years.
- Migrations and legacy work: custom CMS to WordPress, Drupal to WordPress, with the data cleanup that always comes with them.
- Set up analytics and conversion tracking (Google Tag Manager, enhanced conversions, Yandex Metrica), usually working alongside the client’s own analyst.
- Everything client-facing was mine as well: requirements, estimates, delivery and support.

SELECTED WORK

WORDPRESS · VUE 3 · REST API

Self-storage booking platform

A business running 60+ locations. Most of the customer-facing side: availability and pricing, the reservation and move-in journey, multi-step checkout, saved payment methods, autopay, insurance options and the account dashboard — all through the storage-management system’s API.

WORDPRESS · WCAG 2.1 AA

Accessibility: fifteen sites

Fifteen live sites brought up to standard and through audit: keyboard navigation, disclosure menus, modals and focus trapping, semantic markup, ARIA behaviour, contrast and captions.

WOOCOMMERCE · LEARNDASH

Programme enrolment flow

A US education provider: how students find a programme and enrol — custom filtering, product and variation logic, the application steps and ongoing WooCommerce work on an older codebase.

WORDPRESS PLUGIN · PHP · CI

WP UTM Sticky — open source

Keeps UTM and ad-click parameters alive after the first landing page and carries them into five form plugins, email links and WooCommerce order meta. First- and last-click modes, a server-side mode for cached sites, extension filters, and PHPStan and PHPCS in CI.

PWA · VUE 3 · PHP · MYSQL

МойМастерОК — own product

A product for self-employed tradespeople: clients, estimates and invoices, payments, documents, reminders and a portfolio. From the first sketch to deployment, including the product decisions.

VUE 3 · THREE.JS

VaryForm 3D Configurator

A shelving configurator that runs in the browser: parametric 3D model, CAD-style drawings, bill of materials, PDF and DXF export, and a WooCommerce hand-off.

CORE SKILLS

WordPress & backend	WordPress, WooCommerce, PHP 8 (OOP, namespaces, typed code), MySQL, ACF, LearnDash, WP-CLI, multisite, custom themes and plugins, custom REST endpoints
Block editor	Custom Gutenberg blocks (block.json, React, InspectorControls), block patterns, Full Site Editing, theme.json, @wordpress/scripts
Frontend	JavaScript ES6+, TypeScript, Vue 3, React, Nuxt, HTML5, SCSS, responsive UI
APIs & commerce	REST API design and integration, Stripe, PayPal, Authorize.Net, Visma, Fortnox, webhooks
Code quality	PHPStan, PHPCS / WPCS, PHPUnit, GitHub Actions, code review, Composer
Performance	Query and index optimisation, object caching, Redis / Varnish, asset and build optimisation, production debugging
Accessibility	WCAG 2.1 AA remediation, keyboard navigation, focus management, ARIA patterns, screen-reader testing
Tooling	Git, Docker, Vite / Webpack, Pantheon, Figma

EDUCATION AND COURSES

Sevastopol National Technical University — engineering degree in Automation and Computer Engineering; qualified as an engineer in automated process control systems.

- WordPress FSE, Gutenberg, JavaScript and React — Udemy, 2024
 - Web Animation in Action: GSAP, SVG, Canvas, WebGL, Three.js — Frontend Blok, 2024
 - Professional PHP, Level 1 — HTML Academy, 2018
 - English with certified tutors, 60 hours — Preply, 2025–2026
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LANGUAGES

English	Working proficiency (B1+), written and spoken; five years of day-to-day work with international teams, still taking lessons.
Russian	Native

Need a developer for
your team or project?

Tell me about the project or the role, the format and the timeline — I will reply and suggest a time for a call.